

Dear SAAFoST Members,

As you may know, the Nutrition Congress will be taking place at the Birchwood Hotel and Conference Centre in Johannesburg from 16 to 19 September. The theme of the Congress is, "Optimal Nutrition for All". Full details, including programme, registration and accommodation are available here: <http://www.nutritioncongress.co.za/>

SAAFoST has organised a 2¼ Hr Congress session titled, "Food Science, Food Sense and Food Regulations", which will run from 11:00 to 13:15 in the Marco Polo Venue in the International Centre at Birchwood on Thursday 18 September. For directions see [property map](#). The Nutrition Congress Organisers have very kindly allowed SAAFoST Members free entry to this session - all that interested Members need do, is forward this e-mail with their names, employer names and personal contact numbers to Irene Burke (saafost.irene@telkomsa.net) immediately - but not later than 12:00 on Tuesday 16 September at the very latest. Irene will arrange the registration and will respond to Members as soon as this has been confirmed.

The, "Food Science, Food Sense and Food Regulations", programme appears below.

Please contact Irene without delay if you want to attend this session and note that it is this session alone to which free entry is being granted and lunch is not included.

With thanks & regards,

OJF

Owen Frisby

Tel/fax: (012) 346 2091

Executive Director:



Member Website: <http://www.saafost.org.za/>

Consumer Website: <http://www.foodfacts.org.za/>

Congress Website: www.saafost2013.org.za/



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## *Food Science, Food Sense and Food Regulations*

*A SAAFoST Session on Thursday 18 September from 11:00 to 13:15.*

*In the Marco Polo Auditorium of the Birchwood Hotel and Conference Centre, Johannesburg*

*Part of the Nutrition Congress: Optimal Nutrition for All, 16 - 19 September 2014*

| <b>Time</b>   | <b>Presentation Title</b>                                                                                                                                          | <b>Speaker</b>                                                              |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| 10:30 – 11:00 | <b>Tea</b><br>Session Chair: <b>Owen Frisby</b> . SAAFoST Executive Director<br>Co-Chair: <b>Malory Links</b> . Department of Food Science. University of Pretoria |                                                                             |
| 11:00 - 11:40 | <b>Advertising to Children</b>                                                                                                                                     | <b>Janusz Luterek</b> .<br>Hahn & Hahn, Intellectual Property Practitioners |

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|---------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|
| 11:40 – 12:00 | <b><i>Facts about F.A.C.S, the Food Advisory Consumer Service</i></b>                              | <b>David Watson</b><br>Sunspray Food Ingredients<br>SAAFoST President (2005 -2007)                                    |
| 12:00 – 12:40 | <b><i>Big Food, Big Babies: Moral Panics and the Business of Eating</i></b>                        | <b>Jacques Rousseau</b><br>University of Cape Town:<br>School of Management Studies                                   |
| 12:40 – 13:15 | <b><i>A Global Perspective on the Role of Regulatory Controls in the Management of Obesity</i></b> | <b>Nigel Sunley</b><br>Sunley Consulting<br>SAAFoST President (2003 – 2005).<br>Chair: IUNS/IUFoST National Committee |

End of SAAFoST session for further participation in the days events full registration will be required.  
See website for details.