



Dear Members

Regulations Relating to the Labelling and Advertising of Foods: Amendment (R.429 of 29 May 2014)

As you probably already know, phase two of the regulations relating to the labelling and advertising of foods has been published for comment.

And, as you probably suspect, these could have a considerable impact on your product labels and on your business.

In order to assist members in understanding and interpreting these draft regulations and with a view to submitting comments on them to the Department of Health before the deadline date of 29 August 2014, SAAFoST is organising a specialised, one-day, high-powered Draft L & A Regulations Workshop in Johannesburg on 9 July - details follow below.

Similar workshops can be organised in the Cape on 4 August and in KZN soon afterwards if sufficient numbers of Members express interest. Please therefore, if you are **definitely** interested in a Draft L & A Regulations Workshop in either province, respond asap, but by the end of this week at the latest, to Virosha at the SAAFoST National Secretariat giving your name and preference for Stellenbosch or Durban. Quick responses will enable decision on these two workshops to be circulated early next week.

Members who have particular concerns, comments or observations on these regulations, that they would like to bring to the attention of the presenters for possible discussion during the workshop are welcome to forward these to Virosha by return of mail - all will be forwarded to the team. Prizes will be awarded for unique contributions that reveal problems and repercussions that may have been overlooked.

Copies of the draft regulations and of the labelling guidelines are available free online at: <http://www.gpwnline.co.za/> or from Irene Burke, e-mail: saafost.irene@telkomsa.net and will be available on the SAAFoST website during the week.

With best wishes and kind regards,

OJF
Owen Frisby
Tel/fax: (012) 346 2091
Executive Director:



Member Website: <http://www.saafost.org.za/>
Consumer Website: <http://www.foodfacts.org.za/>
Congress Website: www.saafost2013.org.za/



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*SAAFoST one-day event: 3M Woodmead, Johannesburg 9 July 2014*

## ***Draft Labelling and Advertising Regulations Workshop: phase 2***

The workshop will be conducted by experienced experts in the field of food regulatory matters, namely Janusz Luterek (Hahn & Hahn), Edelweiss Wentzel-Viljoen (Prof of Dietetics, North-West University) and Consultants in Food Labelling, Nigel Sunley and Jane Badham.

The workshop will comprise a comprehensive review of the R429 proposals, including a discussion on the validation of the nutrient profiling model and attention to the legal aspects of certain issues such as the Halaal /Religious endorsements, CAMS and R429 plus FSMP's. A question and discussion session and an interactive exercise will be held where participants review examples of typical labels and understand potential changes that might be required if the R429 proposals become law. All of which will help participants not only to understand the implications of the proposals but also to decide whether their organisations wish to formally comment on the proposals to the Department of Health during the comment period ending on August 29th. Specific concerns can be dealt with where possible, but the time available for this is likely to be very limited.

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Workshop Detail: venue, times & cost

Date: Wednesday 9 July 2014

Venue : Innovation Centre Auditorium, 3M Woodmead

Directions : see below.

Programme duration and registration times:

Registration from 07:45 with tea and coffee.

Program starts at 09:00 and ends not later than 16:00

Registration Fee: R980-00 (includes VAT)

Late Registration fee of R1,350-00 charged from : Friday 4 July 2014

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### *Workshop Registration:*

#### **Booking Procedure**

- i) Kindly provide all of the information below and forward it to Irene Burke ( [saafost.irene@telkomsa.net](mailto:saafost.irene@telkomsa.net) )
- ii) Irene will respond immediately with an invoice which must please be paid asap - see bank details below.
- iii) Proof of payment must be sent to Irene at : [saafost.irene@telkomsa.net](mailto:saafost.irene@telkomsa.net) or fax: 086 698 4784
- iv) Registration will take place on receipt of proof of payment and Irene will confirm registration by e-mail.
- v) If Irene has not responded to your proof of payment within one working day, you have not been registered, in which case - kindly follow up
- vi) **Thank you for attending carefully to this detail - it saves a lot of bank time and frustration later on!**

#### **Details Required by Irene for Registration:**

- 1) Names of all attendees:
- 2) Name of Organisation / Company:
- 3) Contact Telephone No:

- 4) Contact fax number:
- 5) Contact e-mail address:
- 6) Organisation VAT number
- 7) Organisation Postal Address:

**Bank Deposit Details for when you receive your invoice:**

**Use only this bank account please:**

Account Name: SAAFoST  
Bank: ABSA Brooklyn  
Account No: 920 582 0197  
Branch Code: 632 005

**Deposit Reference:** your SAAFoST invoice number or attendee and company name and date of workshop i.e. 22 May

**CANCELLATION NOTE:** If you are unable to attend, please cancel by Friday 4 July, or preferably, send someone in your place.  
Unfortunately, invoices issued will not be cancelled and registration fees will not be refunded to delegates who do not cancel in time or who do not arrive on the day.

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Directions, address:

3M South Africa (Pty) Limited
Address: 146a Kelvin Drive, Woodmead

Directions:

From Johannesburg International Airport

- Take R24 highway to Johannesburg
- At Gilloolys interchange take N3 to Pretoria
- Take N1 North - keep left
- Take the Woodmead offramp
- Turn right - you will cross over highway into Woodmead Drive (Makro and Pro-Shop on your right-hand side)
- Turn left at first set of traffic lights into Woodlands Drive
- At the bottom of Woodlands Drive turn left into Kelvin Drive
- 3M South Africa is the first building in Kelvin Drive on your left-hand side

From Sandton (Katherine Street)

- Follow Katherine Street towards Wendywood

- Katherine Street becomes Bowling Avenue as you cross over South Road
- Turn right at the intersection of Bowling Avenue and Kelvin Drive
- 3M South Africa is at the corner of Woodlands Drive and Kelvin Drive. The entrance is in Kelvin Drive.

From Sandton (Rivonia Road)

- Follow Rivonia Road, heading towards the Concrete Highway
- Turn right into Kelvin Drive (Just after Fordsdicks BMW, at the Pavilion Shopping Centre)
- Pass MorningGlen Shopping Centre, cross over Bowling Avenue.
- 3M South Africa is at the corner of Woodlands Drive and Kelvin Drive. The entrance is in Kelvin Drive.

From Pretoria

- From Pretoria, take the N1 South
- At the N1/M1 split (after the Allandale Road offramp) take the M1 towards Johannesburg
- Take the Woodmead offramp
- Turn right - you will cross over highway into Woodmead Drive (Makro and Pro-Shop on your right-hand side)
- Turn left at first set of traffic lights into Woodlands Drive
- At the bottom of Woodlands Drive turn left into Kelvin Drive
- 3M South Africa is the first building in Kelvin Drive on your left-hand side

