

# Creating an aquaculture value chain



In the early 1980's Gregory Stubbs (CEO at Three Streams Holdings), recognised the need to remove pressure on the ocean's dwindling resources and believed that aquaculture would be the only solution to meet future seafood demand. He began farming trout on the family farm as an undergraduate student at Stellenbosch University, before going on to complete an MSc in aquaculture at Sterling University in Scotland.

Greg recognised the importance of developing a market for aquaculture products was essential in building an industry and, today, the company is involved in the entire value chain,

including R&D in the farming of marine fin-fish.

The presentation will look at how the company has built an aquaculture value chain.

**Date:** Tuesday 20 June 2017

**Venue:** Stellenbosch University, [Department of Food Science, Stellenbosch](#)

**Time:** 17h30 for 18h00

**Cost:** R57 for students, R85-50 for SAAFoST members and R171 for non-members (incl VAT)

**RSVP:** No later than 15 June to Sharon Beeming

[SharonB@turnerssecretariat.co.za](mailto:SharonB@turnerssecretariat.co.za)

**Payment:** Direct deposit or electronic transfer into our bank account.

E-mail proof of payment to SharonBeeming.

**Cancellations:** If you cannot make it, please cancel *by latest on Wednesday 14 June* (with a replacement name). Anyone who registers and does not attend will, regrettably, be invoiced.

Snacks and drinks will be served.

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