

Measure for measure: *comparing SA's craft and big-beer brewing industries*

The South African beer scene has undergone a dramatic change in the last few years with the big players, such as SAB, Heineken and Namibian Breweries, being joined by over 200 micro, or craft breweries. The consumer is now inundated with a variety of new beer brands and styles and a plethora of outlets from which to purchase them.

The presentation will give a personal view of the industry sub-sectors, big-beer and craft, to show how they objectively measure up against one another using various scientific, technical and commercial categories, in order to highlight the challenges and opportunities which they each face.



About the speaker

Dr Bob Stafford is an independent brewery consultant with over 20 years' experience as an engineering and brewing consultant within industry and academia in the UK and SA. He has held academic positions at the International Centre for Brewing & Distilling, Heriot-Watt University, Scotland, the University of Johannesburg and various technical positions with SAB and SABMiller. He has consulted across the range of craft to big-beer breweries and remains an active researcher and is uniquely the only African-based representative on the editorial boards of both the Journal of the Institute of Brewing and the Technical Quarterly of the Master Brewers Association of the Americas.

Northern Branch Presentation

DATE: Tuesday, 27 June 2017

VENUE: Lazy Lizard™ Independent Brewhouse, Broederstroom

TIME: 15:00 for 15:30. Tour and tasting will take place after the lecture.
Please dress warmly!

COST: Students R80pp; SAAFoST members R100pp; Non-members R120pp (all incl. VAT).
This will include the lecture followed by a tour of the Lazy Lizard's Brewhouse, a beer tasting of 5-6 craft beers and snack platters.

RSVP: SharonB@turnerssecretariat.co.za

Payment must be made by 20 June 2017 to confirm numbers with the venue. EFT on receipt of invoice. Booking confirmed on receipt of proof of payment.

CANCELLATION POLICY: Non-refundable as payment must be made to the vendor based on numbers supplied a week prior to the event.

Snacks and drinks will be served.

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