



Reminder

This competition closes on 15 March.

YOU can still participate by contacting the writer of last month's letter below or by entering yourself here and now:

<http://www.iufost.org/iufost-global-food-industry-awards>

SAAFoST Secretariat

Durban

AAAAAA

Dear SAAFoST Members,

As innovative and competitive South African food science and technology professionals, let's participate in the Dublin based IUFOST Global Food Industry Awards competition by submitting a full-house of exciting, local new food products and seeing how many prizes we can bring home. Our record in this IUFOST competition, since it was started in 2008 (and we have participated in all four of them), is six prizes and we have never won fewer than two.

The secret of success in this competition is to find large numbers of the most interesting new products launched in SA in the last four years and to submit them as early as possible.

So, look out for unique items in these three categories: 1) Product/process innovation, 2) Package innovation or 3) Communication innovation in imparting science-related knowledge or information to the consumer - they may be your own company's products, those of clients or competitors (!) or anything interesting that you have seen on the shelves during shopping expeditions. Please let me have details by return of mail to the National Secretariat and I'll follow up by sourcing the products from supermarket shelves. We will have to move fast as entries must be in by 15 March.

See more detail on the competition here and note that you can enter your own products directly to the organisers if you want to:

<http://www.iufost.org/iufost-global-food-industry-awards>

And, just so that you know, the 18th International Union of Food Science and Technology (IUFOST) World Congresses of Food Science and Technology, titled, "*Greening of the Global Food Supply Chain through Innovation in Food Science and Technology*", will be held in Dublin, Ireland, from 21st – 25th August 2016 (<http://www.iufost2016.com/>).

Looking forward to collecting and submitting SA's most innovative food products since August 2012 and stunning the judges with our entries!

With best wishes,

OJF

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Member Website: www.saafofst.org.za

Consumer Website: www.foodfacts.org.za

