

Infographic Competition

on

Safe Food Practices to Enhance Food Security

Introduction

The World Food Summit in 1996 stated that, "Food security exists when all people, at all times, have physical and economic access to sufficient, safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life". It is therefore clear that food safety forms a vital part of food security.

Scope

Develop an infographic (a visual representation of information in the form of a chart or diagram) depicting food safety practices focusing on basic hygiene and the five keys to safe food by WHO to enhance food security by reducing both food waste and incidents of foodborne illness.

Target market

People who prepare and cook food at street vending level, schools, food banks and for consumers at home preparing food for the family.

Rules

- Anyone can enter (members or non-members of SAAFoST). Students and young professionals are encouraged to participate; however, there is no age limit.
- Participants can enter either individually or in a group of no more than **two people per group**. Only one entry per individual or per group will be accepted.
- Entries must be in English. SAAFoST will facilitate the translation of the infographic into Tswana and Zulu.
- Only e-mailed entries will be accepted. Submission deadline is **Friday 16 October 2021**. No submissions will be accepted after the closing date.
- Members of Council and employees of SAAFoST will not be permitted to enter the competition.
- Winners will be announced in the first week of November 2021.
- All submissions should be made to Tsetse Baloyi at SAAFoST at tsetse@saafost.org.za.
- The decisions of the judges are final and no correspondence will be entered into. age used must acknowledge the owner.

Format

Any software may be used as long as the final entry is in **pdf, jpeg or png format**. The page size of the final submission should be **A3**. It is not expected of entrants to pay for expensive software. There are many templates available online for free, such as **CANVA** (www.canva.com) & **Visme** (www.visme.co/templates).

Entries should all be done with **minimal explanation in writing**. The graphics should depict the main message that one would wish to convey. Participants are encouraged to **use their creativity** in best highlighting the messages they want to convey. **Permission to use copyrighted images** must be obtained from the owner and the image used must acknowledge the owner.

Judging

A combination of judges with expertise in food safety will review the posters. **Impartiality of judges will be ensured**. The decision of the judges is final and no correspondence shall be entered into.

Prizes

Three prizes of R3000 Takealot vouchers will be awarded to the best three infographic entries (one R3000 voucher per entry). Where a winning entry is from a group, the members of the group will **share one R3000 Takealot voucher**.

Copyright

All entrants warrant that the submission is their own work or, if a group is entering, that it is the original work of the group. By entering the competition you assign all rights in your entry, including the copyright in any artwork, literary work, infographic, and other original works which are part of the entry to SAAFoST at no cost and without any expectation of payment or compensation, however, you will be credited as the originator thereof. You agree that SAAFoST and its service providers and assigns may use your entry and the infographic royalty free, universally, and in perpetuity. You further agree that SAAFoST may modify, reproduce, translate, or otherwise use the infographic alone or as part of any other works. You agree that SAAFoST has the right to allow distribution of the infographic which is submitted in your entry for use on its own or other related association's webpages, social media accounts, or by any other means.

INFOGRAPHIC COMPETITION ON SAFE FOOD PRACTICES TO ENHANCE FOOD SECURITY
REGISTRATION FORM
PERSONAL CONTACT INFORMATION

FIRST NAMES:

SURNAME:

I.D. NO:

CONTACT NO:

EMAIL ADDRESS:

PHYSICAL ADDRESS:

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EMPLOYMENT INFORMATION

NAME OF EMPLOYER:

CONTACT NO:

PHYSICAL ADDRESS:

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DECLARATION

I hereby declare that the entry submitted for the 2021 SAAFoST Infographic Competition represents my own, original work, published within the stipulated time period.
I have read the T's & C's above.

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Name & Surname of one individual

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Signature

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Name & Surname of second individual (if applicable)

.....

Signature

Date:

ATTACH INFOGRAPH DESIGN